

Findability Solutions, Inc.

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SEO
Social Media



Twitter Jargon

Tweet – Twitter update
(up to 140 characters)

#hashtag – used to
categorize updates

@username – send a reply
or shout out to another user

Findability Solutions, Inc.

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D username – send direct
message to another user

RT – re-tweet a message
you received

Twoosh – the perfect Tweet

Training